

TENTATIVE PROGRAM

INTERNATIONAL CONFERENCE ON
**BUSINESS, ECONOMICS &
MANAGEMENT**

November 4-6, 2024 | Zurich, Switzerland



Contact Us



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08:30-09:00 | **Registrations**

09:00-09:30 | **Introduction**

09:30-09:50 COFFEE BREAK

09:50-11:50
Meeting Hall | **KEYNOTE LECTURES**

11:50-13:10

MEETING HALL
Talks On : Business management
Business administration
Strategic Planning and Execution

13:10-13:15 GROUP PHOTO

13:15-14:00 LUNCH BREAK

14:00-16:00

MEETING HALL
Talks On : Entrepreneurship
Business economics
Supply and Demand Dynamics in Business
Identifying and Evaluating Business Opportunities

16:00-16:20 COFFEE BREAK

MEETING HALL (16:20-17:00)

Small business &
entrepreneurial finance

MEETING HALL (17:00-18:00)

Working capital
management

Panel Discussion

END OF DAY 1

09:00-10:30
Meeting Hall

KEYNOTE LECTURES

10:30-10:50 COFFEE BREAK

10:50-12:50

MEETING HALL

Talks On : Financial crisis

Emerging markets

Understanding Financial Crises: Causes and Consequences

The Role of Banking Institutions in Financial Crises

12:50-13:35 LUNCH BREAK

13:35-15:55

MEETING HALL

Talks On : Business model

Equity pricing

Traditional vs. Innovative Business Models

E-commerce Business Models: Trends and Strategies

15:55-16:15 COFFEE BREAK

MEETING HALL (16:20-17:00)

Applied financial
economics & management

MEETING HALL (17:00-18:00)

Risk management

Panel Discussion

END OF DAY 2

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09:50-11:50
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16:00-16:20 COFFEE BREAK

MEETING HALL (16:20-17:00)

Small business &
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MEETING HALL (17:00-18:00)

Working capital
management

Awards & Closing Ceremony

END OF DAY 3

Switzerland Attractions

